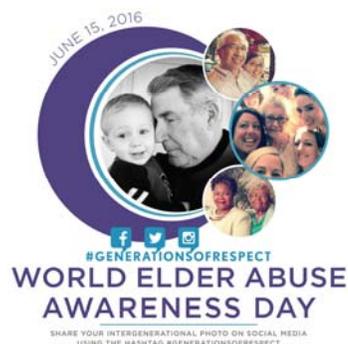




Welcome

We hope you find this an easy and informative way to stay connected to events, ideas and initiatives that interest you.

And if you have something you'd like to share - we'd love to hear from you.



CANADIAN NETWORK for
the **PREVENTION** of **ELDER ABUSE**

Celebrate Intergenerational Day and WEAAD!

Here is what you can do to get ready for June 1st and June 15th:

LEARN MORE

This year CNPEA will mark World Elder Abuse Awareness Day by highlighting and celebrating the crucial role of **Intergenerational initiatives** in fighting ageism and preventing elder abuse.

If you want to learn more about IG initiatives and how to implement them, join us on **April 28th at 1PM ET** for our next webinar *Intergenerational Solutions To Elder Abuse: Kids And Seniors Work It Out*.

Sharon McKenzie (i2i Society), Sherry Baker (B.C. Association of Community Response Networks)

and Keri Albert (iGen Intergenerational Classroom, Saskatoon) will provide an overview of intergenerational work, present 2 recent projects, and introduce free resources to help you get started.

[Find out more and register for this free webinar here](#)

JOIN A LARGER ONLINE COMMUNITY AND RAISE PUBLIC AWARENESS WITH SOCIAL MEDIA

Events counting down to IG Day (June 1) and WEAAD (June 15) will start soon, seize the occasion to network and raise awareness online.

- Our friends at the [National Center on Elder Abuse](#) will host a special Twitterchat about WEAAD on April 21. (#NCEANow).
- Starting on **June 1st**, we'll be joining forces with a group of Canadian and American organizations under the hashtag #GenerationsofRespect. Keep a look out for our tweets and Facebook updates and share them freely.
- In the spirit of the intergenerational theme, we encourage to share any photo you may have illustrating intergenerational bonds. You can send them by [email](#), tweet at us ([@cnpea](#)) or tag us on Facebook and we will happily share them with our supporters. Remember to tag your posts with #WEAAD2016 #IGDayCanada



Help us reach our goal of 150 events in communities across Manitoba by wearing purple ribbons, displaying information or hosting a presentation. Visit the WEAAD Manitoba website to register your event and make planning even easier www.weaadmanitoba.ca

Check out the following *new* resources:

- Under [Marketing & Media](#) you will now find *Manitoba's Elder Abuse Strategy, A Legal Information Guide for Seniors and Protecting Adults in Care brochure*.
- Tell us what respect of an older adult means to you. Participate in the [Respect Challenge](#) through social media and you will be entered to win an iPad!
- [Age is More](#) is a campaign about confronting ageism. Revera is challenging the negative attitudes, stereotypes and preconceptions that prevent older persons from living their lives to the fullest. Through research, commentary and storytelling, Age is More aims to shine a spotlight on the exceptional lives of older people.

- **[Financial Protection for Older Adults](#)** presentation was developed as a tool for credit union employees and others to deliver public education about financial abuse. This 30 minute presentation is a follow-up to the award winning e-course *Financial Abuse of Older Adults: Recognize, Review and Respond* taken by over 1,500 credit union employees in Manitoba.
- The **[Revera and Reel Youth Age is More Film Project](#)** is an intergenerational partnership between Revera and Reel Youth. In celebration of Manitoba Seniors' Month 2015, 10 short films, celebrating the lives of older adults have been released. These films were produced by Winnipeg area youth, who spent two weekends getting to know the older adults and creating films about how they are living life to the fullest.

www.weaadmanitoba.ca

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